# PUBLIC ART PROGRAM

# MISSION BOULEVARD CORRIDOR IMPROVEMENT PROJECT Public Art Project

**Cherryland & Ashland** 

Community Roundtable June 12, 2025







The Alameda County Arts Commission is a division of the County of Alameda. The Arts Commission supports all art forms and creative expression such as music, drama, dance, theater, visual, traditional, new media, etc. The activities of the Arts Commission are based on the belief that arts, culture and creativity are essential to our successful and thriving community.

#### **PROGRAM AREAS**



arts.acgov.org

# About the Alameda County Arts Commission & the Public Art Program

The Alameda County Arts Commission was established by the Alameda County Board of Supervisors in 1965.

The Members of the Arts Commission are appointed by the Alameda County Board of Supervisors and includes 15 community members and 7 members who represent County agencies and other leading arts organizations. The Members of the Arts Commission meet on a monthly basis to provide leadership and oversight.

The County's Public Art Program is managed by the Office of the Alameda County Arts Commission. The Public Art Program was established in 1994 by the Alameda County Board of Supervisors.

The Alameda County Arts Commission manages the County's Public Art Program which presents artworks in County buildings and in outdoor spaces throughout the unincorporated areas of Alameda County.

The Public Art Program is administered with guidance from the Public Art Advisory Committee, a body of nine community members.

The Public Art Program strives to provide positive, uplifting art experiences and encourage creative expression throughout our community.

# About the Alameda County Arts Commission & the Public Art Program

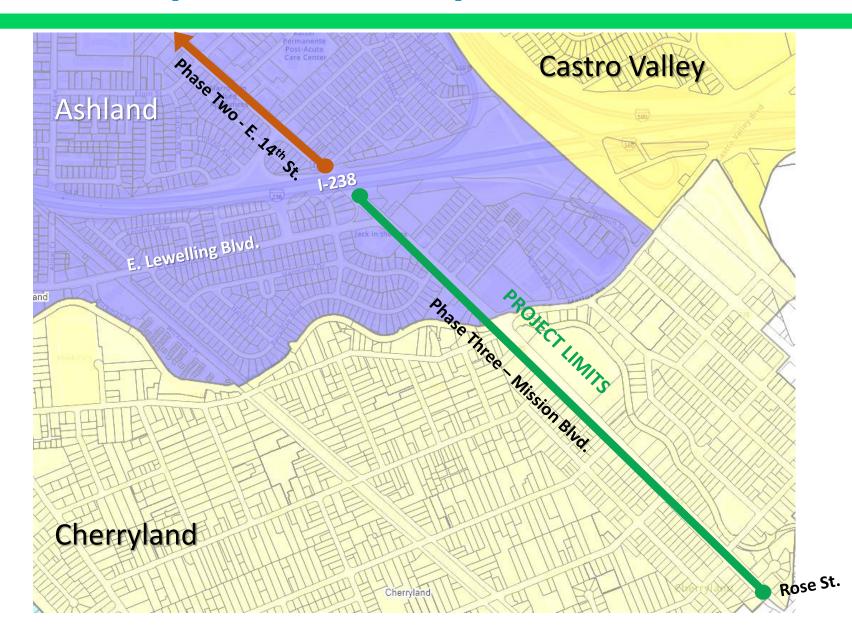
The Alameda County Arts Commission is partnering with the Alameda County Public Works Agency on this public art project for the Mission Boulevard Corridor Improvement Project in Cherryland and Ashland.

The Mission Boulevard Corridor
Improvement Project is a continuation of
the Alameda County Public Works Agency's
E. 14<sup>th</sup> Street / Mission Blvd corridor
improvements. Phase Two of the County's
revitalization project includes the Ashland
and Cherryland Community Identifier by
artist Nico Berry and the public artwork
along E. 14th Street in Ashland by artist
Miriam Klein Stahl.



# Mission Blvd Corridor Improvement Project

The current project extends along Mission Boulevard in the unincorporated communities of Ashland and Cherryland from I-238 to the Hayward City limit at Rose Street.



# Mission Blvd Corridor Improvement Project

# **PWA Project Overview**

When the project is completed, residents, community members and businesses will enjoy safety features and enhanced opportunities for walking, biking, and riding public transit, as well as an improved driving experience.

# **Project Features**

- New sidewalks
- Enhanced crosswalks
- New bikeways
- Intersection bulb-outs
- Pavement resurfacing
- Pedestrian scale lighting
- Street tree planting

- Utility undergrounding
- Fiber optic conduit
- Bus boarding islands
- Street furnishings
- Public Art Elements





# **Public Art Project Overview**

The project is a continuation of the Alameda County Public Works Agency's E. 14<sup>th</sup> Street / Mission Blvd corridor improvements. Phase Two of the County's revitalization project includes the Ashland and Cherryland Community Identifier by artist Nico Berry and the public artwork along E. 14th Street in Ashland by artist Miriam Klein Stahl.

For continuity, the public artwork will maintain a similar approach to the artwork along the E. 14<sup>th</sup> St corridor. A **new artist** will be hired to create **new designs** for this phase of the project. The selected artist will develop new themes and imagery in their own style and color palette.

#### Permanent Art Elements (Quantities are approximate)

- Cut Metal Art Panels in the Street Medians (Qty: 15 designs, 29 panels)
- Cut Metal Pedestrian Barriers (3 designs for metal infill panels, approx. 760 linear feet)
- Artwork integrated into Bench Seating (Qty: 5 sets of designs for back and side panels of each bench, 52 benches)

#### **Designs for Temporary Street Enhancements**

- Utility Box Wraps (Qty: Approx. 8 designs)
- Street Light Pole Art Banners (Qty: Approx. 8 designs)

# Public Art Elements - Cut Metal Art Panels in Medians





Image of E. 14th Street with Cut Metal Art Panels by artist Miriam Klein Stahl.

#### **Mission Blvd Project**

Qty: 15 designs, 29 panels

Two panel sizes: 4'H x 6'W and 4'H x 3'-6"W.

Materials: Laser cut aluminum panels installed in a structural frame.

Finish: Carboline high-performance coating.

# Public Art Elements — Cut Metal Pedestrian Barriers





Image of E. 14<sup>th</sup> Street with Cut Metal Pedestrian Barriers by artist Miriam Klein Stahl.

#### **Mission Blvd Project**

Qty: 3 designs for metal infill panels, approx. 760 linear feet.

Panel size: 36"H x 57.5"W

Materials: Laser cut steel panels installed in a structural frame.

Finish: Powder coated, one color throughout project.

## **Public Art Elements – Benches**





#### **Mission Blvd Project**

Qty: 5 sets of designs for back and 2 side panels. 52 benches total.

Bench size: 6' wide. Back Panel size: 15.5" H x 69" W

Materials: Galvanized steel panels.

Finish: Powder coated, one color with approximately 5 colors throughout project.

# Public Art Elements - Utility Box Wraps











Images of E. 14th Street Utility Box Wraps with designs by artist Miriam Klein Stahl.

#### **Mission Blvd Project**

Qty: Approximately 8 designs.

Size of front panel: 78" H x 45" W (approx.) – Final designs will be on all 4 sides of box.

Materials: Vinyl wrap & anti-graffiti laminate

# **Public Art Elements - Art Banners**



















Images of E. 14<sup>th</sup> Street Streetlight Pole Art Banners with designs by artist Miriam Klein Stahl.

#### **Mission Blvd Project**

Qty: Approximately 8 designs. Size: 90" H x 23" W (approx.) Materials: Banner material.

# **Public Art Elements - Art Banners**







Images of E. 14<sup>th</sup> Street Streetlight Pole Art Banners with designs by artist Miriam Klein Stahl.

## **Artist Selection Process**

- A Project Pool of 46 artists has been identified from the Arts Commission's Artist Registry.
- The artists submitted a portfolio of existing artworks.
- The Artist Selection Committee will reviewed the artists' portfolios and selected 7 artist semifinalists. The semifinalists were approved by the Alameda County Public Art Advisory Committee and the Members of the Alameda County Arts Commission.
- The semifinalists attended a Technical Orientation meeting with the Arts Commission staff, Community
  Roundtable, and will be paid an honorarium to create artwork proposals. The proposals will be available for
  public comment.
- The Artist Selection Committee will reconvene in August to interview the semifinalists, discuss the
  proposals, and review comments by community members. The Committee will make a recommendation of
  one artist for this project.
- The recommended artist and their artwork will be reviewed and approved by the Alameda County Public Art Advisory Committee and the Members of the Alameda County Arts Commission. The Alameda County Board of Supervisors will approve the selected artist's contract.

# **Artist Selection Committee**

- Angelica Canchola, Community Representative
- Diane Curry, Community Representative
- Michael Freed, Artist and Community Representative
- Lani Llamido, Artist and Community Representative
- Sandhya Nath, Artist and Community Representative
- Cindy Torres, Community Representative
- Rosemary Vazquez, Community Representative (August meeting only)
- Ashley Strasburg, non-voting, advisory member representing County Supervisor Nate Miley

# **Artist Semifinalists**

- David Burke
- Emily Fromm
- Sean Griffin
- Olivia Losee-Unger
- John Osgood
- Kim Vanderheiden
- Patricia Wakida

# **Community Roundtable Discussion**

What is important for the artists to know about your community?

¿Qué es importante que los artistas sepan sobre la comunidad?

What makes your community special?

¿Cuáles son las calidades especiales de su comunidad?

How do you want the artwork to make you feel or what do you want the artwork to make you think about?

¿Cómo quiere que le haga sentir la obra de arte o en qué quiere que le haga pensar?

# **Stay Informed!**

The best way to stay informed about this project is to be added to the Arts Commission's email list for this project. Sign-up for the email list to receive updates about these events:

- View the artwork proposals by the selected artist semi-finalists and give feedback on the options (dates to be announced).
- Participate in community meetings and presentations about the project (dates to be announced).

Visit: arts.acgov.org/public-art-updates



